Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 393 Issue 2





WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

y: Transactional	Business Category: Transaction			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06225044	Est./PO Number:
06225044	Order Ref:	2	Weeks:	09/17/12 to 09/30/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /691	Client/Product/Estimate:		Buyer:
E:120710053	Campaign Ref:	36380	Submission Cost:	American Crossroads/ Issue	Client:

Demographic:	Product:
(L) Household	American Crossroads
Orden	Booking Group: WSP/
	WSPA
Key Market:	
Greenville Spartanburg Ashevil	

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

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POLITICAL	Busineee Type:	Political	
06225044	Order Ref:	2	
HRP Washington, DC	Sales Rep:	11 /27 /691	
E:120710053	Campalgn Ref:	36380	
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64) 587-4480	(864) 576-7777 FAX (864) 587-4480		
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WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 676-7777 FAX (864) 587-4480

1				
Businsss Type: POLIT!CAL	Political Bu	Contract type:	No No	'n
Ordsr Rsf: 06225044		¥9eexs:	06225044	
Ssiss Rep: HRP Washington, DC	11 /27 /691 Ss	Client/Product/Estimats:	09/17/19 to 09/30/19	ile Datss:
Campaign Ref: E:120710053		oupmission Cost:	Carroll Carrol	Buver

Est./PO Associa	Schedule Datss: 09/17/12 to 09/30/12 Est./PO Number: 06225044 Associated Copiss: No		Weeks: Contract type:		2 Politicat		Ordsr Rsf: 06225044 Businsss Type: POLITICAL Business Catsgory: Transactional	06225044 : POLITICAL	06225044 POLITICAL Transactional	
Ref	Sales Product Details	Rev Туре		Rats	Spot		09/17	09/24	Total	Cost
					Comme					
2	M-F 6p News	3		1050	30	Nbr of Spots	1	1	2	2100
					Comme					
22	M-F 6a News	ö		600	30	Nbr of Spots	1	1	2	1200
L					Comme					
23	M-F 730p Scene On 7	01		650	30	Nbr of Spots	1	1	2	1300
					Comme					
24	M-F 12p News	9		575	30	Nbr of Spots	1	1	2	1150
					Comme					
25	M-F 5a News	0,1		190	30	Nbr of Spots	1	>	2	380
					Comme					
26	M-F 5p News	01		1125	30	Nbr of Spots		1	2	2250
.					Comme					
27	M-E 530a News	2		415	30	Nbr of Spots	1	٠,	2	830
丄					Comme					
28	N-F 6p News	3		1050	30	Nbr of Spots	1		2	2100
L					Comme					
29	M-F 6a News	91		600	30	Nbr of Spots	1	1	2	1200
L					Comme					
30	M-F 7p News	9		650	30	Nbr of Spots	1			650
					Comme					
4	M-H /30p Scene On 7	2		650	30	Nbr of Spots		-	2	1300
				in the interior						
			4	WSERIY I otals: otal Spots(Ord Spots)	s(Ord Spots)		32	28	68	

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WSPA-TV 250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

Client: A	American Crossroads/ Issue		Submission Cost:	n Cost:		36380		Campaign Ref:	E.1	E:120710053
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	09/17/12 to 09/30/12	-	Weeks:			2		Order Ref:		06225044
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32 M-F 12p News		01	,		575	30	Nbr of Spots	1	1	
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33 M-F 5a News		01			190	30	Nbr of Spots	1		
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35 M-F 530p News	S	01			1125	30	Nbr of Spots	1	1	
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36 M-F 6a News		ð			600	30	Nbr of Spots		1	
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37 M-F 7p News		01			650	30	Nor of Spots	1	_	
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38 M-F 7a CBS This Morning	his Morning	01			600	30	Nbr of Spots	1	-1 -	
W						Comme				
39 M-F 5a News		01			190	30	Nbr of Spots	1		
WTF.						Comme				

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9/18/	
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Spots Cost

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Grand Totals

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09/24

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